

CHS Dance Parents Committee

Annual Report 2012-2013

Submitted by Chair, Douglas Frosst

The 2012-2013 year was very successful overall. There were two unique elements to this year:

- 1) Dance Night was held in January
- 2) A teacher job action resulted in no teacher volunteer time for extra-curricular events

Supported by the school board and the school administration, we recruited a very large number of parent volunteers. Some of these volunteers required interviews with the school board as well as a police check. We managed to get all of the necessary steps completed in time to supervise rehearsals in December and January, and produce Dance Night itself. The success of the fundraising and performance is testament to the broad support the dance parents have for the program.

Meetings and Membership and Communication

Meetings were held over a shortened period between Oct 1, 2012 and Feb 12, 2013. Attendance average was 14 people, an increase from an average of 12 the previous year. Consistent attendance by the student reps was very helpful in communicating to the dance students overall.

Committee membership included:

Connie St. Louis, head of the dance department
Christine Innocente, co-chair
Douglas Frosst, co-chair
Nancy Miles, secretary & silent auction
Kathleen Laskoski, silent auction
Michelle McDonald, costume coordinator
Kelly Harrison
Frank Maestri
Mark Monahan
Jennifer Morey
Deb O'Connor
Laura Payant

Student Reps

Emily Keenan – Grade 12
Kaitlind Gorman - Grade 11
Nina Hadzimustafic – Grade 10
Abbey Innocente – Grade 10
Max Wheatley – Grade 9
MacKenzie McDonald – Grade 9

All parent email addresses were entered into the canterburydance@gmail.com account. Newsletters were sent out to all parents every month, along with messages soliciting volunteers, silent auction items, and other one-time notices.

Activities and Fundraising

There were two main fundraising activities for this year's committee – production of a Dance Calendar fundraiser, and Dance Night. The students as a group were asked about their interest in producing and selling a dance calendar, and responded overwhelmingly in favour. Douglas Frosst shot the calendar photographs in late November, and 300 copies of the calendar were printed by Dec 11. All copies were sold this year, at \$15 each. Net profit to the dance program was **\$2,838.84**.

Dance night was also a financial and production success. Net income was **\$11,802.79**. Details are in the Financial section. Over 30 parent volunteers were needed this year to supervise rehearsals, provide technical and production support, supervise backstage, collect silent auction items, and operate the front of house (ticket sales, silent auction, bake sale, DVD orders, flower sales). In addition, the grade 9 classes serve as ushers, runners, and other tasks during dance night. The shows went very well, and makes it clear how much the dance teachers do to direct and produce the show.

The other activity was managing the website. The current website requires a significant amount of technical experience with HTML to manage. A priority for 2013-2014 year is to migrate the site to something that can be more easily managed by the parents committee. The site was kept up to date over the year, with meeting agenda, meeting minutes, newsletters, and photographs.

Financial

All moneys raised by the dance parents committee go to the Canterbury Dance Department. As a result, there is not specific budget for the committee, and no spending details other than expenses for the fundraising activities.

Dance The Year Away calendar:

Revenue: \$4,500.00

Printing Cost: \$1,661.16

Net Profit: \$2,838.84

Revenues from Dance Night were:

Ticket Sales	\$7,736.94
DVD Sales	\$900.00
Flower Sales	\$300.00
Bake Sale	\$995.15
Program Ads	\$725.00
Silent Auction	\$3,883.00
Total Revenue	14,540.09\$14,540.09

Expenses for Dance Night were:

Program Printing	\$1,011.92
Other Printing	\$66.98
Costumes	\$341.17
Flowers (gifts)	\$131.36
Food for students	\$427.88
Police checks	\$72.00
Decorations	\$225.97
DVD Productions	\$460.02
Total Expenses	\$2,737.30